

**Want more leads, prospects, customers and revenues?
Want your information to be easily found and viewed by interested
consumers & targeted leads?**

Valuserv Marketing, is a Dubai based marketing management consultancy and services business, that utilises the power of online local search marketing, SEO (search engine optimisation) of content, social media & bookmarking, Google keywords research & analytics, and video communications to provide your business targeting Dubai and UAE consumers with a cost-effective solution to

Share information | Create awareness | Communicate with prospects and customers through online videos & video emails | Promote messages & offers | Obtain more exposure online | Obtain higher Google search results ranking for targeted keywords | Drive more targeted traffic to online content | Generate more targeted leads | Capture contact details of prospects | Follow up with prospects to nurture & establish a relationship

Resulting in more awareness, more leads, more customers and more revenues

We help your business to achieve all of the above through our cost-effective services via DirectoryofDubai.com, our unique local search integrated Dubai Business Directory (www.DirectoryofDubai.com) and Dubai Community Blog (www.DirectoryofDubai.info)

SEO (search engine optimised) Listings in Dubai Business Directory

[Business listing](#) | [Product / Service listing](#) | [Event listing](#) | [Coupon \(promo offer\) listing](#) | [Job Vacancy listing](#) | [International Property listing](#)

SEO (search engine optimised) Content in Dubai Community Blog + Distribution to social media & bookmarking sites

[Articles, case studies, news/press releases](#)

Video Communications

[Creating screencast videos from powerpoint presentations](#) | [Creating Flash videos](#) | [Video Emails](#) | [Upload video to Youtube](#) | [Distribution of videos to podcasts, social media & bookmarking sites](#)

Creating Brand Association & Building Brand Image

[Keyword Sponsorship](#) | [Text Links](#) | [Banner Ads](#) | [Text Ads](#) | [Image Connect](#) | [Video Connect](#)

Targeted Traffic + Lead Capture + Follow up

[Google Adwords](#) | [Lead Capture Pages](#) | [Autoresponder](#)

Combo Value Packages

[SEO \(search engine optimised\) content](#) | [Traffic + Leads + Follow-up](#)

For further information contact [+97150 4585183](tel:+971504585183) / [+9714 2932644](tel:+97142932644)

marketing@directoryofdubai.com ; Twitter: [@dubaidirectory](https://twitter.com/dubaidirectory)

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